

M&S IEx

Immersive Experiences

PROJECTING KNOWLEDGE TO
TRANSFORM REAL LIVES WITH
HUMANIZED SOLUTIONS



GATOR RUN ELEMENTARY • FLORIDA, USA • M&S INTERNATIONAL USA. 2020



Holding Group

We're a company with over 26 years of experience implementing strategies based on humanization methodologies that eliminate technological gaps in order to generate digital culture and create impact throughout different populations, such as: vulnerable women, immigrants, children, and low-income communities.

We work with educational high-impact solutions to face the challenges of the 21st century, which promotes inclusion, wellbeing, mental health and social and environmental responsibility.



Mental Health and Wellbeing



Social commitment: inclusion and diversity



STEAM + G



New and disruptive hybrid learning methodologies



Environmental protection and preservation



+



+



**A SOLUTION THAT BOOSTS CONCEPTS OF
TECHNOLOGY + EDUCATION + ENTERTAINMENT**

OUR PROJECT STRATEGIC LINES ARE...

We develop projects that build quality of life through our own pragmatic lines, we build our objectives with the current world necessities.

1 **Community Immersive Plan**
Strategies for Digital Government and social investment
Strategy that improves public policy management and the development of strategies to understand, moderate and capitalize the concepts and relationships between community, state and private organizations.



PROJECT-ART AND CULTURE **2**

Culture approach, in which art, history, music, and literature are brought to hard-to-reach and disadvantaged populations, by means of galleries and museums.

We offer different programs and contents to strengthen Native DNA and Latin-American roots articulated with tactics in Spanish, English and other languages and related to the environment for application.

3 NATIVE DNA AND HERITAGE

Strategy that seeks for learning methods to know our cultural origins by analyzing different past perspectives and events in places, objects, significant people, songs, folk dances, stories, literary works, myths and legends in our immersive experiences.



4 Building Rights

Human Rights awareness and recognition strategies, where concepts such as inclusion, diversity, dialogue, reconciliation and mediation are key components of an ideal community construction.



SCIENTIFIC RECREATION 5

Special pragmatic line that strengthens learning subjects on research, astronomy and science for K-12 and STEM+A+G programs with wellness and mental health awareness included.

It's very important to bring opportunities to connect knowledge with these emotional intelligence activities, managing risks related to stress, anxiety, less motivation and tiredness in children, teenagers, and teachers. On our immersive experiences we work in concepts and skills related to research skills, mathematics, history, natural sciences, arts and digital skills as well innovation, critical and disruptive thinking.



6 ECO-DOME: IMMERSIVE ENVIRONMENTAL AWARENESS

Strategies that implement sustainable technological strategies developed directly in the dome, in which better environmental care practices are shown.



We create out-of-the-ordinary immersive environments by integrating unique technologies in video, image and scenography.



FINANCIAL COOPERATION SCHEMES

"My Inclusive School"

We strive to implement new schemes or strategies to fund the resources necessary to develop these type of projects.

One of them is **"My Inclusive School"**, which is a cooperation program where we unite all of the educational entities, governments, and private companies to recollect and fund the complete planned investment to bring these high-impact technologies to those who need it.



Benefits:

Use technology as a way to humanize and achieve processes involved in these corporate social responsibility programs.

Closing gaps through change management and new IT implementation models with high-impact tools.

Complete projects. We make all the logistics, implementation, formulation, and performance indicator measurement.

Organizational objectives achievement by using high-impact Appropriation and improvement of learning methodologies and trainings, which involve the participants' roles and their education systems.



Our cooperation and social responsibility programs are interested in supporting fundraising events, hospital edutainment care for patients and families, and to allow access to our immersive experiences and programs, especially for vulnerable populations.

We have communities with specific needs when it comes to close digital gaps in Colombia and South Florida.

We're working in partnership with cooperative institutions to serve those communities. If you are interested in more information, please send an email to contact@msholdinggroup.com

